

## Wollongong 2022 Research + Flyer Activity

### Overview

The UCI Road World Championships are the annual world championships for bicycle road racing organised by the Union Cycliste Internationale (UCI). This activity gets students to research the event and present their findings in a creative way in the form of a promotional poster or video.

Approximate duration: 2.5 hours

Resources needed:

- iPad or computers with access to internet
- Either Word, Powerpoint, design software or access to traditional art supplies
- iMovie or other equivalent video editing software

### Instructions

1. Using computers or iPads, get students to explore the [Wollongong 2022](https://www.wollongong2022.com.au) website.
2. Using the website, get students to answer the below six questions. Note, question 4 will require students to do a more generic Google search.
3. Once the questions have been answered, students use their findings to either design a promotional flyer for the event (in either Word, PowerPoint, available design software or with traditional art methods), or create a short promotional video. Students have the freedom to decide on the creative outlet, they could even create a TikTok promoting the event! Teachers can share finished flyers and videos with the Wollongong 2022 team ([community@wollongong2022.com.au](mailto:community@wollongong2022.com.au)) – for a chance to be featured on our social media channels.

### Questions

1. When is the 2022 UCI Road World Championships being held in Wollongong?
2. How many riders will take part in the event?
3. When cyclists win a race, they are awarded with a special jersey. What is the colour jersey do they win at the UCI Road World Championships?
4. What is the current population of Wollongong?
5. How many spectators will be at the event in Wollongong?
6. How many people around the world will watch the event on television?

### Tips

- When designing their poster, have students think about hierarchy of information – what are the most important details about the event that should be on the poster? What key bits of information do the community need to know about the event?
- When it comes to colour, students can opt to use the Wollongong 2022 brand colours which are red and purple, or use the rainbow brand colours of the UCI.

### Suggested syllabus connections

Creative Arts Stage 2	<b>VAS2.2</b> Uses the forms to suggest the qualities of subject matter.
Creative Arts Stage 3	<b>VAS3.2</b> Makes artworks for different audiences assembling materials in a variety of ways.
English Stage 2	<b>EN2-2A</b> Plans, composes and reviews a range of texts that are more demanding in terms of topic, audience and language <b>EN2-10C</b> Thinks imaginatively, creatively and interpretively about information, ideas and texts when responding to and composing texts.

#### MAIN PARTNERS



**Wilson**  
Asset Management

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English Stage 3	<p><b>EN3-2A</b> Composes, edits and presents well-structured and coherent texts</p> <p><b>EN3-6B</b> Uses knowledge of sentence structure, grammar, punctuation and vocabulary to respond to and compose clear and cohesive texts in different media and technologies</p> <p><b>EN3-7C</b> Thinks imaginatively, creatively, interpretively and critically about information and ideas and identifies connections between texts when responding to and composing texts</p>
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