

Wollongong 2022 Mascot Activity

Overview

Mascots are an important visual tool to represent an organisation or an event. They're designed to bring good luck and are meant to be fun and recognisable. Whilst the 2022 UCI Road World Championships does not have a mascot, the Wollongong 2022 team would love to engage students to create a fun and creative, unofficial mascot for the event.

Approximate duration: 1.5-2 hours

Resources needed:

- iPad or computers
- Design software or access to traditional art supplies

Instructions

1. Get students to design a Wollongong 2022 mascot, either using digital design tools or with traditional art supplies. The mascot can be an Australian animal, or an object related to cycling.
2. Ask students to name the mascot and write a description explaining their design choices. This can include explaining why they chose a specific animal or object or calling out any distinguishing features/accessories. This engages Creative Writing skills as well as Visual Arts.
3. Optional: Scan and collect the mascots and email to Wollongong 2022 (community@wollongong2022.com.au) so they can be featured on our social media channels.

Tips

- Get students to seek inspiration from previous iconic Australian mascots such as the [Sydney 2000 Olympics mascots Syd, Olly and Millie](#).

Suggested syllabus connections

Creative Arts Stage 2	<p>VAS2.2 Uses the forms to suggest the qualities of subject matter.</p> <p>VAS2.3 Acknowledges that artists make artworks for different reasons and that various interpretations are possible.</p>
Creative Arts Stage 3	<p>VAS3.1 Investigates subject matter in an attempt to represent likenesses of things in the world.</p> <p>VAS3.2 Makes artworks for different audiences assembling materials in a variety of ways.</p>

MAIN PARTNERS



Wilson
Asset Management

OFFICIAL PARTNERS



OFFICIAL SUPPLIERS



INSTITUTIONAL PARTNERS

