



LEGACY PLAN

2022 UCI ROAD WORLD CHAMPIONSHIPS

WOLLONGONG, NSW



The 2022 UCI Road World Championships - Wollongong ("W2022") is a landmark event for Wollongong and New South Wales. It presents a major opportunity to showcase the region and develop the sport and attract a new generation of cyclists to engage in active recreation.

Long after the excitement of W2022 has passed, its success will be judged by the legacy it leaves for our future. This strategy is about realising opportunities before and after W2022 to create a positive, sustainable legacy from hosting the event.



OUR LEGACY THEMES ARE:



Sport

INCREASE OPPORTUNITIES FOR PARTICIPATION IN CYCLING ACROSS NSW



Transport

SUPPORT INITIATIVES THAT INCREASE OPPORTUNITIES FOR PEOPLE TO RIDE A BIKE (ACTIVE TRANSPORT) IN NSW



Policy

MAXIMISING THE EVENT PLATFORM TO FURTHER POLICY MATTERS TO SUPPORT CYCLING



Education

SUPPORT EDUCATIONAL PROGRAMS THAT WILL DEVELOP ALL FACETS OF CYCLING



Tourism

ACHIEVE A UCI BIKE CITY DESIGNATION FOR WOLLONGONG



People

DEVELOP THE SKILLS OF EVENT ORGANISERS, EVENT APPROVAL AUTHORITIES AND SPORT VOLUNTEERS TO SUPPORT FUTURE EVENTS



Partnerships

PROVIDE A PLATFORM TO GALVANISE COMMUNITY INTEREST AND SUPPORT TO DELIVER ADDITIONAL LEGACY PROJECTS AS PART OF WOLLONGONG 2022

The primary focus of the W2022 legacy is on priorities to achieve the [UCI Bike City/Region Label](#). In doing so, it is believed that this will create and accelerate long-term benefit for the host city/region through investment from multiple sources.



GOALS AND ACTIONS





ACTIVE RECREATION

We will inspire more people to ride by promoting riding and supporting efforts to increase road harmony in Wollongong and the Illawarra region.



KEY PRIORITIES

- Development of a communications program to support Road Harmony in Wollongong
- Greater data gathering through bike counters in Wollongong
- Supporting more people to choose cycling as a transport or recreation option

WHAT WILL SUCCESS LOOK LIKE?

- 10% increase in the number of people riding on a weekly basis in Wollongong
- 20% increase in the number of people riding to work in Wollongong
- University of Wollongong to prioritise cycling trips to campus
- Wollongong to adopt and develop a 'reputation' as a Bike Friendly City
- Active Engagement by Wollongong Council in NSW Bike Week, NSW Active Transport Study, Ride to Work Day, Ride to School Day
- Clear metrics on the number of people riding in Wollongong



Develop activities that will get more people racing in Wollongong and NSW.

KEY PRIORITIES

- Support the development and implementation of a NSW Inter-schools cycling competition
- Development of a State Wide 2022 Club Come N Try Program
- Development of an NSW participation pathway
- Development of a Pump Track in Wollongong
- A long-term events cycling plan for the Illawarra Region
- Support the Illawarra Cycling Club to seek a long term Criterium circuit

WHAT WILL SUCCESS LOOK LIKE?

- 1000 participants in the inter-schools competition
- 1000 new members from Come N Try Program and 5000 participants
- Partnership with Wollongong Council and a local school to develop a pump track
- 1 major cycling event conducted in the region per year
- Funding approved for a local Criterium circuit in Wollongong
- Wollongong Cycling Club to have an ongoing permitted road cycling course



POLICY

We will seek to influence current and future policy development in NSW for cycling.



KEY PRIORITIES

- Development of a Wollongong Bike Plan (Aligned with achieving UCI Bike City Status)
- Making it easier to conduct road cycling events in NSW through the development of resources to support event organisers

WHAT WILL SUCCESS LOOK LIKE?

- New Wollongong City Council Bike Plan developed by March 2020 (meeting UCI Bike City requirements)
- 10% increase in road cycling events conducted in NSW by 2022



EDUCATION

We will make cycling part 10,000 kids education in NSW.

KEY PRIORITIES

- Development of a state wide bike education program – piloted in Illawarra
- Develop the concept of Institute of Cycling Studies

WHAT WILL SUCCESS LOOK LIKE?

- 10,000 kids participate in the bike education program through NSW schools
- Endorsement of the program by the NSW government as the primary bike education program
- Development of an institute of cycling studies



PEOPLE

We will develop our people to enhance the future participation in cycling

KEY PRIORITIES

- Training Program for all volunteers (in partnership with a training provider)
- UCI Elite National Road Commissaire Course conducted in NSW

WHAT WILL SUCCESS LOOK LIKE?

- 1,500 people trained to volunteer as part of the Championships
- Training Programs that can be leveraged by all future cycling events
- 10 individuals undertaking UCI Elite National Commissaire Training able to participate in the Championships as officials



TOURISM

We will help NSW/Illawarra become a destination of choice of cycling.

KEY PRIORITIES

- UCI Bike City Label
- Development of a cycling tourism strategy for the region with dedicated funding

WHAT WILL SUCCESS LOOK LIKE?

- UCI Bike City Label achieved
- Increased number of cycling events for the region
- Cycle Tourism a priority area for Destination Wollongong
- DNSW recognise the region as a cycle tourism destination of choice
- Local Business Program for cycle tourism (e.g. cycle friendly hotels)



PARTNERSHIPS

We will actively embrace partners to work with W2022 to amplify the legacy.

KEY PRIORITIES

- Develop a legacy partnership program

WHAT WILL SUCCESS LOOK LIKE?

- 20 additional legacy programs running through community partners



